



Privacy Policy

MasterCard Europe sprl. Prize Draw Privacy Disclosure

We are committed to protecting your rights to privacy. The following describes how the information, including personal information, we obtain from you in connection with the Prize Draw will be treated and your rights to limit our use of that information.

We are **accountable** for the collection, sharing and use of personal information we obtain from you in connection with your participation in the Prize Draw. We have designated a Data Protection Manager to be accountable for **compliance** with these responsibilities.

You may give us, and any participating Prize Draw partner we **identify**, permission to send or make available to you special offers, including sending them to your e-mail address. Otherwise we will **collect** and **use** your **personal information** solely in connection with the Prize Draw. Please email simon.broyd@biggroup.co.uk with written confirmation of your permission to send or make available your email address.

By entering information on the Prize Draw registration page, you **consent** to the **use** of your personal information to administer, implement and fulfill the Prize Draw (e.g., selecting and notifying winners). In certain limited circumstances consistent with law and regulation (e.g., legal or security reasons) your personal information can be collected, used, or disclosed without your knowledge or consent.

We collect personal information by fair and lawfully permitted means and we **limit** the **collection** and **use** of personal information to that which is **necessary** for the identified purposes. We will **not use or disclose** personal information for purposes other than those for which it was collected, **except with your consent or as required by law**, and will retain personal information only as long as necessary to fulfill those purposes or as required by law. We may retain other companies to help us promote, implement and administer the Prize Draw. We will provide these companies **only the information needed to perform their obligations** and they will be **prohibited from using the information for any other purpose**. Personal information that is no longer necessary or relevant for the identified purposes or required to be retained by law will be destroyed, erased or made anonymous or unidentifiable. We will maintain reasonable and systematic controls, schedules and practices for the retention and destruction of information, consistent with these principles.

We will make every effort to ensure that the personal information we obtain from you, will be **maintained accurately and completely**, as up-to-date as necessary for the purposes for which it is to be used. We will also take appropriate security measures to **protect your personal information against loss**, theft, unauthorized access or disclosure, improper use, alteration or destruction. When we disclose or provide your personal information to a third party as permitted by these principles, we will require them, by agreement, instruction or otherwise, to comply with the requirements that are embodied in these principles.

We have tried to make these principles and practices relating to the management of your personal information, **easily available and understandable** to you, to our employees and to any other party permitted to obtain or use this information. If you have questions or concerns about the privacy of your personal information, or if you would like to review the personal information we maintain, please contact:

Mail:
MasterCard Europe sprl.
Chaus?de Tervuren, 198A
B-1410 Waterloo
Belgium
Attn: Data Protection Manager

Data Protection Manager email address: privacy_europe@mastercard.com

The data will be processed in accordance with the UK Data Protection Act 1998

You also have the right to access and rectify your personal information if and to the extent necessary. Please contact the Data Protection Manager